INCLUSIVE PROSPERITY PARTNERSHIP

FACT SHEET

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IPP at a glance

THE NEED

- In 2024, 49.8 percent of people in the St. Louis metro area were financially secure, with enough income to cover basic living expenses and save for the future, up from 49.1 percent in 2019 *(Core Regional Indicators Report, p. 9, ippstl.org/wp-content/uploads/2026/08/IPP-CRI-Report-08-06-2026.pdf)*.
- IPP defines financial security as enough income to afford average living expenses in the St. Louis region and save at least 10% of income toward emergencies and future needs *(ippstl.org/financial-security)*.
- Only 61.2% of families with at least one full-time, year-round worker were financially secure in 2024 *(ippstl.org/financial-security)*.
- 23.5% of Black residents and 38.5% of Hispanic and Latino residents lived in financially secure families in 2024, compared to 56.6% of White residents *(ippstl.org/financial-security)*.
- Among the 50 most populous metro areas, St. Louis ranked 10th for individual financial security in 2024 *(ippstl.org/financial-security)*.

THE INCLUSIVE PROSPERITY PARTNERSHIP

- The Inclusive Prosperity Partnership brings together leaders from business, philanthropy, nonprofits, government, and the community to address and remove barriers to economic mobility in the region.
- Term and goal: Ten-year, $161 million initiative *(per IPP)*
- Home: St. Louis Community Foundation *(ippstl.org/about)*
- IPP helps existing organizations do more together, aligning people, resources, and data so the region can achieve what no single institution could do alone.
- First three priorities: Quality jobs, early childhood education, and affordable housing *(ippstl.org/priorities)*
- First focus: Quality jobs for people with low incomes, meaning living wage jobs, comprehensive employee benefits, and opportunities for growth and advancement
- Who's involved: Steering Committee and Collaborative Partner Committee

- Leadership: Jason Purnell, Chair, IPP Steering Committee, and President & CEO, James S. McDonnell Foundation *(ippstl.org/about)*; Danielle Sydnor, Executive Director
- Website: ippstl.org

DANIELLE SYDNOR, EXECUTIVE DIRECTOR

- More than two decades of experience across finance, community development, and coalition building *(per IPP)*.
- Started as a bank teller, then moved into wealth management at Merrill Lynch and PNC *(per IPP)*.
- Led the northern Ohio division of the Economic and Community Development Institute (ECDI), a statewide community development lender for small businesses *(per IPP)*.
- Elected president of the Cleveland Branch of the NAACP in 2019, the youngest person and first woman to lead the branch since 1982 *(per IPP)*.
- During her tenure the branch grew its membership by 50 percent in less than two years *(per IPP)*.
- Her coalition work with the branch helped cap payday loan interest at 28 percent in Ohio *(per IPP)*.
- Became the inaugural CEO of the RISE Together Innovation Institute in Columbus in 2021 *(per IPP)*.
- With Jordan Davis of Smart Columbus, she co-led the fundraising and development that secured $18 million in public funding and helped stand up Franklin County's Community Information Exchange, a shared system to connect people with health and human services *(per IPP)*.
- Former President and Executive Director of The Presidents' Council, Northeast Ohio's Black business growth organization. Serves on the NAACP National Board of Directors *(per IPP)*.